User Guide for Dashboard

Red boundary area for Prime Land and Other Companies post User engagement for each post, **Shares, Comments, Reactions** (Like, Love, Haha, Wow, Sad, Angry)

Graphical user interface, application

Description automatically generated

How Prime Land’s, Information Diffusion throughout networks of facebook,

Chart

Description automatically generated with medium confidence

Keyword (#tags) and behavior of each post

Graphical user interface, table

Description automatically generated

the polarity of comments related to the post Graphical user interface, application

Description automatically generated

Graphical user interface, chart, application, pie chart

Description automatically generated